



Blue Buffalo Home 4 the Holidays #IChoseToRescue Challenge

Our partner organizations deserve the best! That's why Helen Woodward Animal Center and Blue Buffalo teamed up to give away **three times the prizes** for Blue Buffalo Home 4 the Holidays.

We Call it the #IChoseToRescue Challenge!

We want to show the world why pet adoption is both beautiful and life-changing! What better way to do it than share our amazing adoption stories on social media.

Throughout the duration of Home 4 the Holidays (October 1, 2018, to January 2, 2019) when adopters from Home 4 the Holidays partner organizations tag newly adopted pet photos with the hashtag **#IChoseToRescue** and tag **@hwac** and **@bluebuffalo** on Twitter or Instagram, they will be entered to win a year's supply of Blue Buffalo pet food for their pet and a \$1,000 donation to the organization they adopted from. **(Hey, that's you!)**

Not on Twitter or Instagram? Not to worry, your adopters can post their newly adopted pet right to the [#IChoseToRescue Challenge](#).

Contest Link: <https://app.wyng.com/2018IChoseToRescue>

Contest Details

Helen Woodward Animal Center and Blue Buffalo will select a winning entry during each month of the campaign: on October 31, 2018, November 30, 2018, and January 2, 2019, for a total of three winners total.

Rules and Regulations

- An entry must contain the hashtag **#IChoseToRescue** and tag both **@hwac** and **@bluebuffalo**, or be uploaded directly on the Wyng contest page,
- **Donation recipient must be a 501(c)(3)** non-profit animal welfare group or not-for-profit corporation in the United States, Puerto Rico or Canada (documentation required),
- Adoptions **must take place during the 2018 adoption campaign** (October 1, 2018 – January 2, 2019),
- An adopted pet **must come from a Blue Buffalo Home 4 the Holidays partner organization**,
- An entry must contain either a photo or video.
- [View the official rules online.](#)